

ELEGANCE OF MEASURES AND PROPORTIONS

Incisions and modules are flawless and wonderfully functional: beauty is practicality

Proportional items emphasize tunelessly the natural stainless steel features.

MINA #DESIGNTHINKING#3



Something to say.

The need and the desire to tell Mina's point of view results in drafting a company magazine. It is a great opportunity to get recognized and remembered.

MINA#DESIGNTHINKING comes from here.



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ELEGANCE OF MEASURES AND PROPORTIONS

Concentric items get together and move individually. Incisions and modules are flawless and wonderfully functional: beauty is practicality.

A strong and ductile material like stainless steel is essential for such stylish items.

Stainless steel requires mechanical processes that make works of high aesthetic value possible to highlight the natural stainless steel features.

There is perfect symmetry defined divine – the Golden Ratio – in architecture, design and arts.

There is also a precise mathematical relationship of dimensions and shapes that makes the product ideal in designing challenging and three-dimensional items.

The harmoniously union of primary shapes such as the circle and the cylinder are the most Mina's common style, even when Mina designs detailed and complex

articles like the wall mounted faucet with extensible spout.

Light and shadow of stainless steel match perfectly. They are actors of elegance and simplicity to the most eclectic proposals.



FREESTANDING SOLUTIONS AS ACTORS IN THE ENVIRONMENT



Placing the most evocative products at the centre of the room is a timeless trend.

Concerning faucets field, Mina offers many series on the market: from minimal to vintage style, from maxi size to decorative elements.

Mina presents a lot of configurations for freestanding faucets, either on the floor or ceiling.

Stainless steel is the backbone of the whole product range, the products can be placed in lovely settings even outdoor.

The freestanding models are the most beautiful and evocative choices for relaxing moments.

The body care is considered an ancient beauty ritual for the modern age.

Different kinds of bathtubs are usual in the centre of the room now, but also shower and washbasin options.

Freestanding spouts create a feeling of euphoria in the house.

They can be placed anywhere because they do not need a wall bracket: they choose not only the bathroom but also many other fascinating and luxury settings.

SYNTH, HARMONIZING WATER

Water temperature and flow rate are like volume and melody tone. They should be carefully regulated to reach the ideal comfort.

The starting point is: the handle provides water control.

It is a stainless steel cylinder enriched with incisions and grooves which allow to regulate movements.

We find great workmanships on steel in the foreground, this is one of Mina's strengths.

Moreover, a flute on the handle creates a thin shadow which enhances the link between light and surface.





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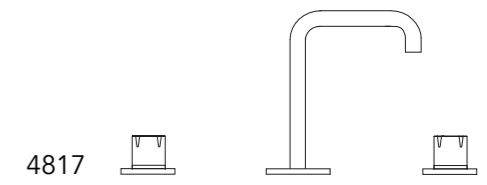


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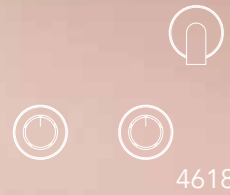


The brushed stainless steel finish appears in all its brilliance and well tunes with the surrounding environment.
 A smaller, restricted size is essential and proportionally light.
 Many possible options of Synth series are available including a strategic plus: the three-hole hot and cold

water faucet.
 Separate controls can be placed traditionally on both side of the spout otherwise can be placed close together.
 This emphasises the effect of mixing and regulating water by turning the items.



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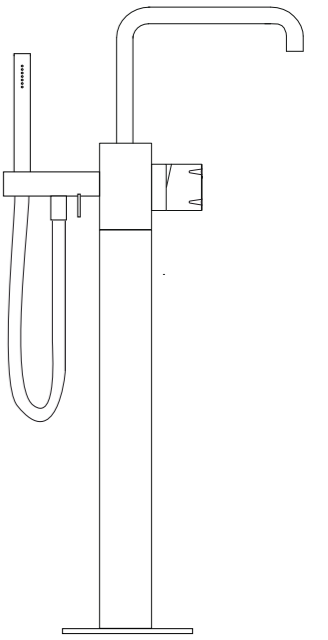
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The Synth collection consists of several proposals for basin, shower and bathtub.
 We are free to tune with water and to ensure pure well-being.
 Synth likes matching vintage mood with contemporary projects.



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The flexible hose for hand shower can be made from stainless steel or white pvc.



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THE ATTENTION TO THE PROJECT BEGINS FROM THE SINGLE DETAIL

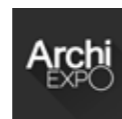
What happens when you ask to the CEO of a stainless steel tapware company to explain how product beauty can be represented, thought, designed then realised? It happens that we talk about minimal design, formal simplicity as well as the desire to choose durable and high-quality raw materials like stainless steel. We keep on talking about harmonious proportions and perfection of items at the same time. It ends up talking about details, new productive and technological solutions that most of the time remain inside the product.

We learn the emotion of telling that detail, during a coffee break around the table where you can find mixers body sections, disassembled components and fixing elements. That detail seems meaningless, but it is the result of thoughts, proposals, alternative arrangements which make product better. It does not matter if we speak about a wall spout, a mixer handle otherwise a fixing bracket: it is always a great satisfaction when we improve our technological, aesthetic solutions or technical refinements to the production process. This inspires the desire to create.

That is the topic of discussion.
That is what is beauty for Mina Company, what makes the product special, the purpose of our work.

Design means sharing your ideas.

Mina's partners:



archiproducts®

graphic & design

Zu.Ba.Lu.

photo

Andrea Avolio - Studio Neroluce

Thank you

Brera Group

Ceramica Flaminia

Mina is a family business that brings together experience, craftsmanship and taste for design with natural authenticity.

It emphasises the certified industrial quality with the raw material.

The company was established in the early 1950s, the choice to manufacture a whole product range made of stainless steel was born in the 1998s.

The AISI 316L has always been the backbone of business development.

The best material to offer collections of high-quality taps for kitchen and bathroom according to Mina that include bathroom complements and accessories.

A STORY OF PASSION AND STAINLESS STEEL

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