

A FORMAL SOLUTION, CLEVERLY AWESOME

Design solves problems, without giving up the aesthetic harmony, the modular proportions as well as pleasing details.
For Nature this is an innate attitude.
Natural, indeed.

MINA #DESIGNTHINKING #1



WHEN THE RESULT IS IN
THE FORM AND THE FORM
BECOMES MODEL

MUST, THE BUILT-IN
MIXER WITH PULL-OUT
SPOUT



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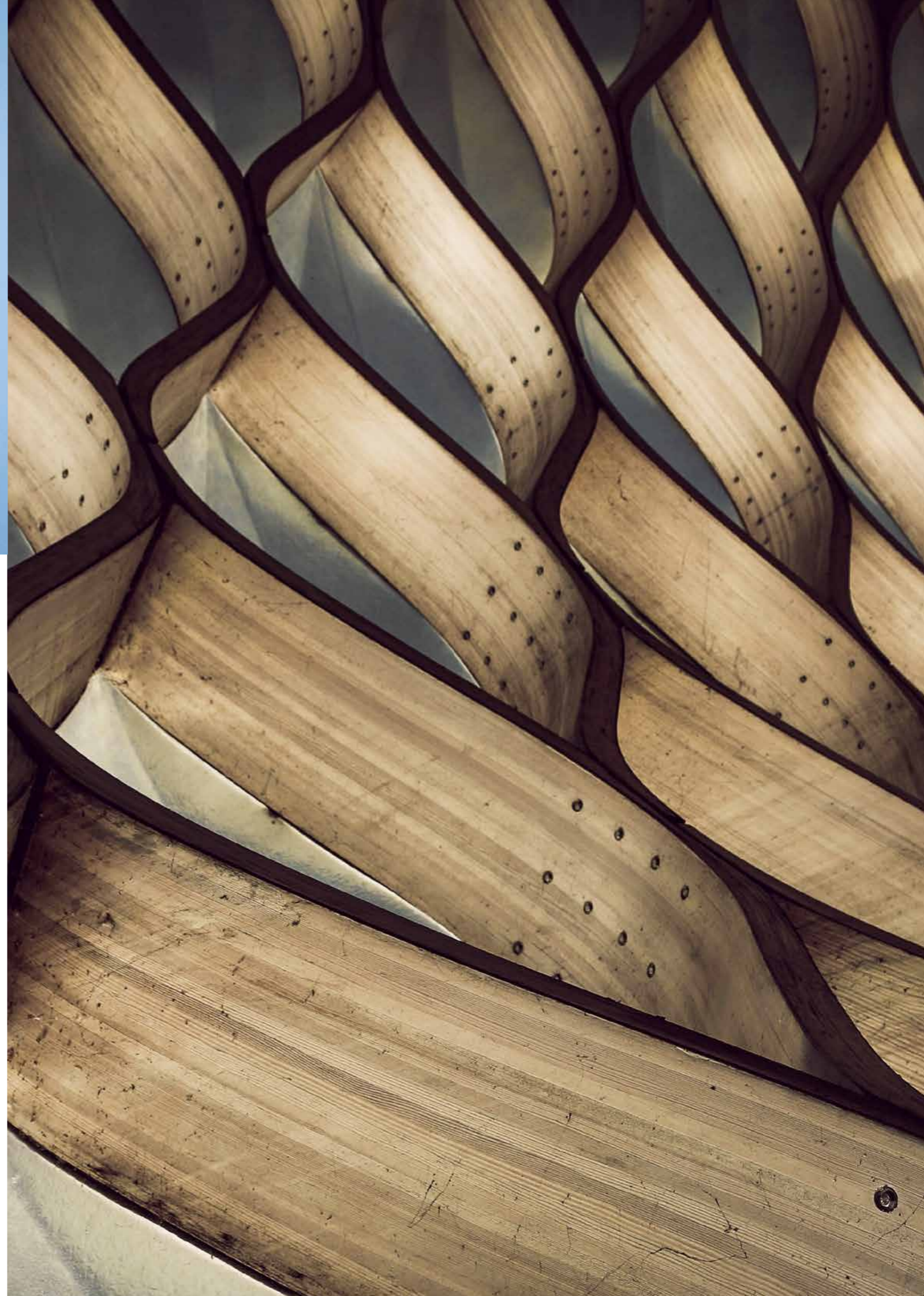
WHEN THE RESULT IS IN THE FORM AND THE FORM BECOMES MODEL

The dragonflies, skilled fliers, can flap its wings about 20 times per second, achieving 50 mph; they can fly backwards, stop in the air and soar unmoving. They are actual acrobats thanks to their huge and transparent wings full of veins which allow a prompt and safe flight. The body and wings structure is a model, because the form follows its role in nature. Beauty is not an end in itself, but the result of a functional performance.

For this reason man has always been amazed by nature becoming an important reference point, formal as well as informal, that is able to inspire new creative and practical solutions.

So many designers are driven by nature observation and its discipline, in fact they drew inspiration from this in developing clever projects.

A creative capacity that never ends.





A FORMAL SOLUTION, CLEVERLY AWESOME

Design unlike art, has the clear aim to solve customer troubles without giving up the aesthetic harmony, modular proportions then pleasing details like colours or unique finishes.

When this idea has been really understood and pursued into a project, the shape of items is natural, the result of a mechanic and formal system.

Adaptable material but at the same time strong and long-lasting. It is the best partner in order to create beautiful and useful elements.

Stainless steel working is a calling for Mina that has developed over time up it becomes company know-how.

Simple, minimal shapes are always functional in order to find beauty in each manufacturing details



Like a saltorial dress.
When spaces, aesthetic and functional needs are necessary, a standard series is not enough to find the appropriate formula, even tough it is offered in different types of shapes and sizes.

Thus we try to understand actual needs of the project, like in a design studio. We think about a plan of action, finally a unique and suitable product takes place.

We are able to answer to different requirements with customized proposals for our customer. *"In yacht design sector for example,"* Attilio Mina says, *"it happens that we have to offer design solutions ad hoc very often, because space is limited, we need to take advantage of every square inch. The minimum heights, the installation difficulties and the space-optimising needs are limits. These limits can be solved by a custom-made solution".*

We can find reverse situations, where heights are greater than standard moreover distance between spout and washbasin is wider: designing a longer spout just for you is best solution we can offer.

The Company follows all your requirements by offering the best service.

Mina makes only metalwork for 60 years, especially stainless steel; the company know-how combined with artisan ability and strong listening attitude allow easily answer to any customer enquiry, these custom design proposals are quite impossible for companies with standard productions.

"It gives me great satisfaction" tells the owner

DRESSING HOME WITH CUSTOM-MADE PRODUCTS



**MUST, THE
BUILT-IN MIXER
WITH PULL-OUT
SPOUT**





The idea was born from a functional need, inspired to practical use that is interesting for the aesthetic solution adopted: a design project of breakdown kitchen mixer elements and the subsequent rebuilding in a rational but new manner.

A kitchen set stripped of ornaments in order to pay back the essence of the mixer and its inner part, which becomes the subject of the composition. The extension of the pull-out spout is a discreet detail as not to be predominant, but it is built-in the wall.

The product is made of many elements, placed in the space: the pull-out spout with a diameter of 34 mm combined with

the mixer with whom interacts to control and manage water in absolute freedom, the water connection and the flexible hose, they are visible or hidden according to interior design choices. The entire body is built-in the wall where the flexible hose slides and allows to move the spout in it.

That is MUST: minimal and unusual. A successful way of thinking not just for the kitchen but also in the bathroom, and wherever there is a need to have such mixer. Moreover it has hygienic advantages thanks to stainless steel material.

The spout is pulled out to direct water jet



In the kitchen as well as in the bathroom. MUST is suitable for any design environment, where feature and practical use are essential

**A SOLUTION
THOUGHT FOR THE
KITCHEN, WHICH IS
ALSO APPROPRIATE
IN THE BATHROOM**

THE ATTENTION TO THE PROJECT BEGINS FROM THE SINGLE DETAIL

What happens when you ask to the CEO of a stainless steel tapware company to explain how product beauty can be represented, thought, designed and then realised?

It happens that we talk about minimal design, formal simplicity as well as the desire to choose durable and high-quality raw materials like stainless steel. We keep on talking about harmonious proportions and at the same time the perfection of items. It ends up speaking about details, new productive and technological solutions that most of the time they are invisible because inside the product.

We learn the emotion of telling that detail, during a coffee break around the table where you can find mixers body sections, disassembled components and fixing elements. That detail seems meaningless, but it is the result of thoughts, proposals, alternative arrangements which make product better.

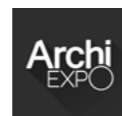
It does not matter that it is the wall spout, the mixer handle otherwise the fixing bracket: it is always a great satisfaction when we improve our technological and aesthetic solutions or technical refinements to the production process, this inspires the desire to create.

That's the topic of discussion

And that's what it is beauty for Mina Company, what makes the product special, the purpose of our work.

Design means share your ideas.

Mina's partners:



archiproducts®

Mina is a family business that is able to unite with natural authenticity the experience and craftsmanship efficiency with the taste for design, the certified industrial quality and the link with the raw material.

The company was established in the early 1950s, the choice to manufacture a whole product range made of stainless steel was born in the 1998s.

The AISI 316L has always been the backbone of business development.

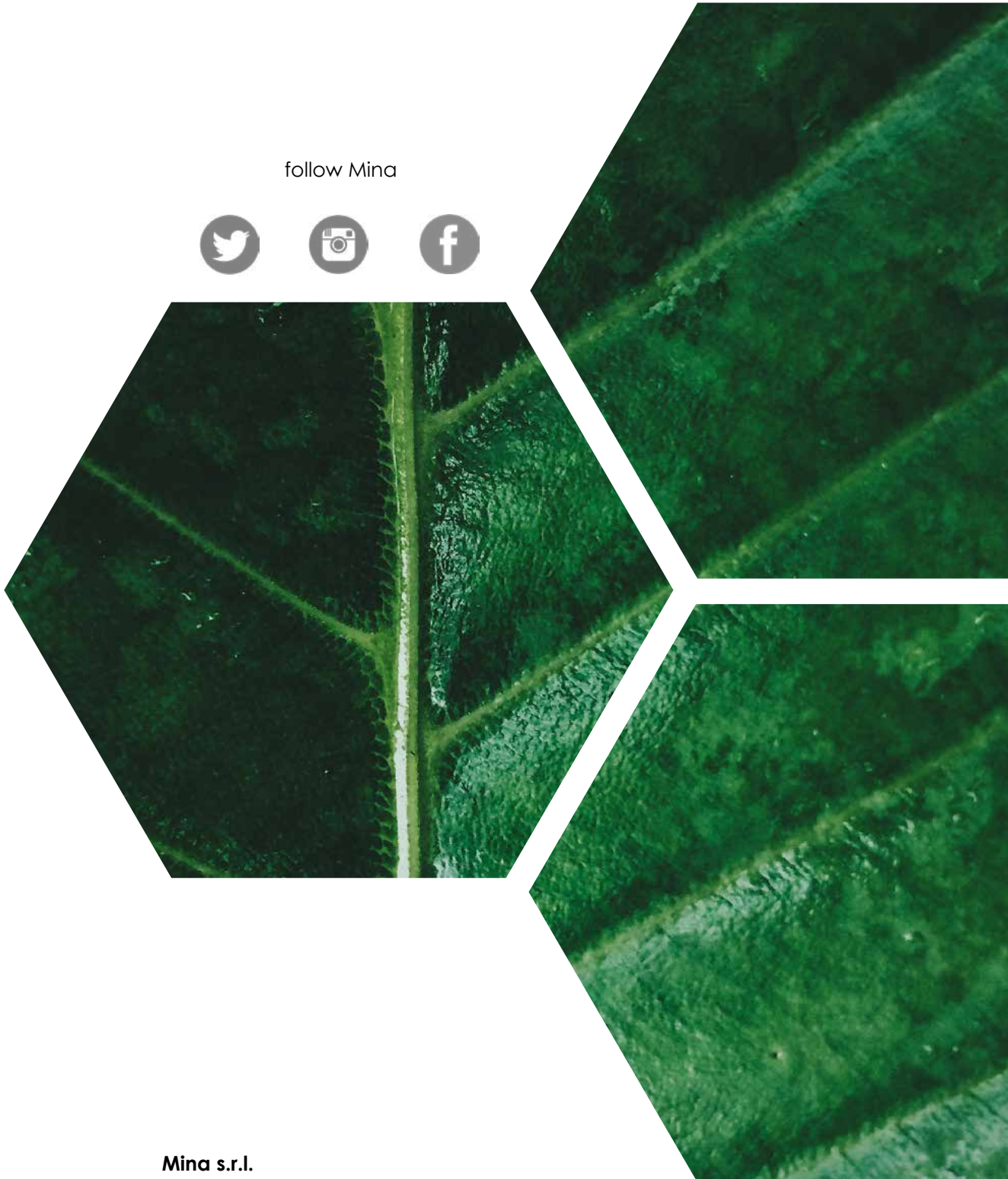
For MINA the best material to offer collections of high-quality taps, intended for kitchen and bathroom, ranging between items and accessories made out of stainless steel

A STORY OF PASSION AND STAINLESS STEEL

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